

bharatkhand

NEWSLETTER



BHARATKHAND CONSORTIUM OF FARMERS PRODUCER COMPANY LIMITED

JULY 2026

SUPPORTED BY

Solidaridad

Editorial Message

Welcome to another edition of the Bharatkhand Consortium Newsletter.

This edition reflects that commitment in action. As a Value Chain Partner under the National Mission on Edible Oils (NMEO–Oilseeds), Bharatkhand has successfully facilitated the distribution of certified quality seeds to thousands of farmers across Madhya Pradesh, enabling them to adopt improved crop varieties with greater confidence. We also showcase inspiring examples of FPO-led innovation from Siddhapur FPO's regenerative agriculture initiatives and market partnerships to Tilkeshwar FPO's self-sustaining Custom Hiring Centre that demonstrates how shared farm services can generate both income and environmental benefits.

Building the next generation of agricultural leaders remains equally important. Our newly launched Bharatkhand Internship Programme intend to provide students with practical exposure to regenerative agriculture, agribusiness, food systems, and rural entrepreneurship, preparing them to contribute meaningfully to India's evolving agricultural landscape.

This issue also celebrates Bharatkhand's growing presence in national forums, including our participation at the ICAR-IISS KVK Vidisha foundation stone laying ceremony, where regenerative agriculture innovations and FPO-produced products received appreciation from policymakers, scientists, and farmers alike.

We thank all our farmer members, FPOs, partners, government institutions, and stakeholders for their continued trust and collaboration.

Happy Reading!

A yellow rectangular box with a white diagonal line on the left side, containing the text "Dr. Suresh Motwani" and "General Manager, Solidaridad".

Dr. Suresh Motwani
General Manager, Solidaridad

Bharatkhand as Value Chain Partner under NMEO – Oilseeds

Bharatkhand as Value Chain Partner under NMEO – Oilseeds

Seed distribution

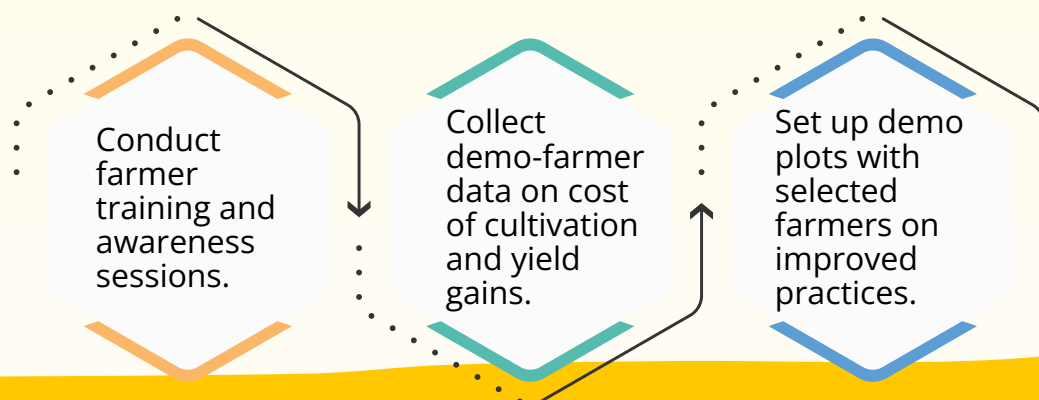
Seed distribution complete in four districts: Dewas, Dhar, Badwani and Ratlam

3,066 Farmers on Krishi- Mapper	4 Districts fully seeded	814.3 Quintal seed distributed	2 Crops- Soy & Groundnut
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District Status

Dewas	1,761 farmers soybean JS-21-72 & RVSM-1135, across 3 blocks.
Dhar	501 farmers, Sardarpur block 375 qtl RVSM-1135; majority ST households.
Badwani	269 farmers, Thikri block soy (37.5 qtl) + groundnut (50 qtl).
Ratlam	535 farmers groundnut GJ-37 (279.8 qtl), soy dropped on cost.

Next Month & Outlook



NMEO Programme impact

Certified Seeds, Confident Harvests

A beneficiary of the National Mission on Edible Oils (NMEO), Sugri Bai received 75 kg of certified soybean seed (variety RVSM-201135) for her one-acre landholding, delivered through Mahi Cotton FPO, a member of the Bharatkhand Consortium completely free of cost.

For years, Sugri Bai relied on seeds bought from the open market or saved from her own harvest. Without proper storage conditions or knowledge of seed treatment, germination was often poor, putting her yield and her income at risk every season.

This year, with market seed prices soaring to Rs. 10,000-12,000 per quintal, the timing of the programme couldn't have been better. By receiving certified, high-yield seed that meets strict quality standards, Sugri Bai has been spared both the financial burden and the uncertainty of low germination.

"I no longer have to worry about whether my seeds will grow," she shares, reflecting the relief felt by many farmers in her position.

Sugri Bai's experience mirrors that of countless smallholder farmers across the region for whom access to affordable, reliable seed isn't just a convenience, but a safeguard for their livelihood.

Know Our FPO

Siddhapur Kisan Producer Company Limited Rajukhedi Cluster, Sehore

Established: 6 February 2019

Established with the support of Solidaridad and the Bharatkhand Consortium, Siddhapur Kisan Producer Company Limited is empowering smallholder farmers through improved access to quality agricultural inputs, market opportunities, and regenerative farming solutions.

The FPO has emerged as a trusted farmer institution serving 500 shareholder farmers across the Rajukhedi cluster in Sehore district.



At a Glance

- **Registered:** 6 February 2019
- **Operational Area:** Rajukhedi Cluster, Sehore, Madhya Pradesh
- **Shareholders:** 500
- **Promoted by:** Solidaridad & Bharatkhand Consortium

What the FPO Does

Siddhapur Kisan Producer Company provides a range of services that strengthen farmers' livelihoods, including:

- ✓ Supply of quality seeds, fertilizers and crop protection products
- ✓ Cattle feed (Pashu Aahar) business
- ✓ Biochar production for improving soil health
- ✓ Affordable drone-based spraying services
- ✓ Produce procurement and market linkage support



Building Strong Market Linkages

The FPO has established partnerships with leading agribusinesses to create better market opportunities for farmers. It has successfully procured 80 MT of wheat for Marsh and is facilitating organic wheat procurement with AWL. It also collaborates with Vippy and Britannia to promote regenerative agriculture.

Leading Regenerative Agriculture

Siddhapur FPO is actively promoting climate-smart farming through:

- 150 vermicompost demonstration units
- 60 improved seed demonstrations during Kharif and Rabi seasons
- Biochar production for enhancing soil carbon and fertility
- AWS-based weather advisories benefiting nearly 5,000 farmers
- Drone services that reduce labour costs and improve input-use efficiency

Key Achievements

- 500 farmer shareholders connected through a strong producer organisation
- Rs. 30 lakh annual turnover (FY 2024–25)
- 80 MT wheat supplied through institutional procurement
- Real-time weather advisories reaching approximately 5,000 farmers
- Comprehensive licences for seeds, fertilizers and pesticides

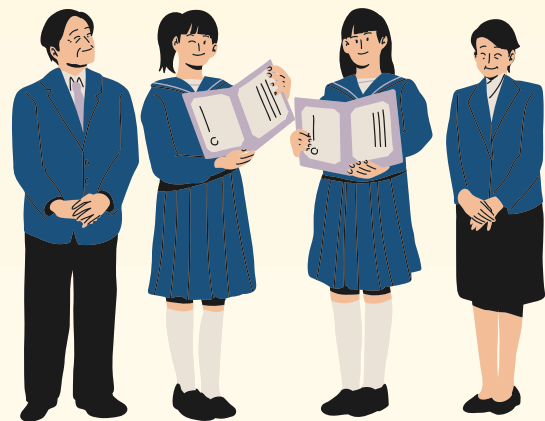
The Road Ahead

The FPO aims to further strengthen its business by:

- ✓ Launching seed production activities
- ✓ Establishing cleaning, grading and sorting facilities
- ✓ Securing a mandi licence to expand procurement operations
- ✓ Developing partnerships with NSC and IFFCO
- ✓ Scaling regenerative agriculture and organic market linkages across the region

Internship Programme

Bharatkhand Launches One-Month Internship Programme on Regenerative Agriculture, Agribusiness & Food Systems



To nurture the next generation of agriculture professionals, the Bharatkhand Consortium, with the support of Solidaridad, has launched the Bharatkhand Internship Programme a one-month experiential learning initiative that bridges the gap between classroom education and real-world agricultural practice. The programme is designed for students pursuing Agriculture, Food Sciences, Agribusiness, Social Work, and other allied disciplines.

The internship offers a unique blend of classroom sessions, field exposure, practical assignments, industry interactions, and project-based learning. Participants will gain hands-on experience in regenerative agriculture, climate-smart farming, soil health management, Farmer Producer Organizations (FPOs), food processing, rural entrepreneurship, branding, value chain development, and sustainable agribusiness models.

Over **23-24** working days, interns will engage with subject matter experts, visit regenerative farms, Bio-Resource Centres, successful FPOs, women-led enterprises, and food processing units. These field visits will enable students to understand the complete agricultural value chain from production and aggregation to processing, branding, and market linkage.

Upon successful completion, participants will receive a certificate recognizing their practical exposure and commitment to sustainable agriculture.



Event Highlights

Bharatkhand showcases Regenerative Agriculture and FPO products at ICAR-IISS KVK Vidisha foundation stone laying ceremony

Bharatkhand participated in the foundation stone laying ceremony of the ICAR-IISS Krishi Vigyan Kendra (KVK), Vidisha, a landmark initiative aimed at establishing a Model KVK equipped with modern agricultural technologies, artificial intelligence, innovation facilities, and advanced extension services for farmers.

The foundation stone was laid by Hon'ble Union Minister of Agriculture and Farmers Welfare, Shri Shivraj Singh Chouhan in the presence of distinguished dignitaries, including Shri A.S. Kansana, Honorable Minister for Farmers Welfare, Govt. of Madhya Pradesh, Shri Mukesh Tandon, Honorable MLA, Vidisha, Dr. M.L. Jat, Secretary, DARE & Director General, ICAR, Dr. Monoranjan Mohanty, Director, ICAR-IISS, Bhopal, Dr. S.R.K. Singh, Director, ICAR-ATARI, Jabalpur



Bharatkhand showcased a vibrant exhibition featuring regenerative agriculture innovations, sustainable farming solutions, and value-added products developed by Bharatkhand Farmer Producer Organisations (FPOs). The exhibition attracted more than 500 visitors, including farmers, scientists, policymakers, students, and development professionals.

A key highlight of the event was the visit of Union Agriculture Minister Shri Shivraj Singh Chouhan and the distinguished delegation to the Bharatkhand exhibition stall. The dignitaries appreciated the efforts being made to strengthen farmer institutions, promote regenerative agriculture, and create market opportunities for FPO-produced food products.

From Farm to Home: Bharatkhand's Regenerative Journey



Bharatkhand operates on a complete regenerative produce cycle and our value-addition wing is a shining example of this philosophy in action, transforming produce from our own regenerative demo farm into everyday essentials for Indian kitchens.

At our Nico Roozen farm, we grow residue-free, fully regenerative crops. Desi chana is one such crop. Once harvested, it travels to Bharatkhand's processing division, where time-honoured traditional practices soaking, drying, dehushing, and stone-milling on a handheld chakki turn it into wholesome chana daal. The same chana is further processed into besan, eventually finding its way into homes across the country, enriching everyday delicacies.

Our raw Moong follows a similar journey of transformation. From the farm, it becomes Moong dal, dehusked Moong dal, and even a ready-to-cook Moong halwa premix turning raw produce into ready-to-cook and ready-to-eat products that bring convenience without compromising on tradition or purity.



Bharatkhand's Bio Input Range is Now Available

Chemical-free farming just got easier. Bharatkhand now stocks a full range of organic bio inputs grown, prepared, and sourced locally for farmers looking to improve soil health and yields, and for urban consumers who want the same organic care for their kitchen and home gardens. Whether you're nourishing an acre of farmland or a balcony full of pots, there's something here for you.

What's in Stock

1. Vermi Compost | 2 kg | Rs.40 | Pratishtha (FPO)
2. Soil Booster | 5 kg | Rs.130 | Pratishtha (FPO)
3. Biochar | 1 kg | Rs.50 | Pratishtha (FPO)
4. Biochar | 2 kg | Rs.100 | Pratishtha (FPO)
5. Jeevamrut | 1 L | Rs.100 | Nico Roozen Center
6. Jeevamrut | 5 L | Rs.350 | Nico Roozen Center
7. Panch Patti Ark | 1 L | Rs.150 | Nico Roozen Center
8. Vermi Wash | 1 L | Rs.100 | Nico Roozen Center
9. Khaad Chai | 1 L | Rs.100 | Nico Roozen Center
10. Bahubali Tonic | 1 L | Rs.200 | Nico Roozen Center
11. Saunf Tonic | 1 L | Rs.150 | Nico Roozen Center
12. Bio Thio | 1 L | Rs.150 | Nico Roozen Center



A Little Something for Everyone

Building soil health? Start with Vermi Compost, Soil Booster, or Biochar all sourced from our own Pratishtha FPO.

Looking for organic growth boosters? Jeevamrut, Panch Patti Ark, and Vermi Wash from the Nico Roozen Center are farmer favourites for natural crop nutrition.

Want a quick tonic for stronger, healthier plants? Try the Bahubali Tonic, Saunf Tonic, or Bio Thio easy to use, easy on the soil.

Get It Today

All products are available for purchase now. Farmers and home gardeners alike can reach out to their nearest Bharatkhand outlet or FPO contact point to place an order.



Success Story

Tilkeshwar FPO Built a Self-Sustaining Custom Hiring Centre

Every season, farmers in the Tarana cluster faced the same bottleneck, machinery was either unaffordable to own or expensive to hire from private operators, often causing them to miss critical windows for sowing and harvesting. To solve this, the Tilkeshwar Farmer Producer Company Limited set up its own Custom Hiring Centre (CHC) a shared pool of farm machinery offered at affordable rates, while generating a new, sustainable income stream for the FPO itself.

Three Machines, Three Outcomes

Tractor Rental became the CHC's steadiest earner, rented out year-round to farmers and local service providers. At Rs. 25,000 a month, it brought in Rs. 3,00,000 over the year freeing farmers from costly private hire and giving the FPO a reliable revenue base.

Extra Reaper Rental ran for two months during the wheat harvest, earning Rs. 20,000/month (Rs. 40,000 total) while mechanically harvesting 340 acres. Beyond the income, it converted wheat stubble into usable fodder instead of it being burned cutting air pollution and greenhouse gas emissions, improving soil health, and shifting farmer behaviour away from stubble burning altogether.

Agricultural Drone Rental, the newest addition, is leased to a partner organization for precision pesticide spraying in soybean fields at Rs. 10,000/month, ongoing. It reduces pesticide wastage and cost, cuts farmers' direct chemical exposure, and is drawing younger farmers toward modern Agri-Tech.



The Numbers at a Glance

CHC Service, Revenue Generated, Key Impact

Tractor Rental, Rs. 3,00,000, Sustainable annual revenue through farm mechanization, Extra Reaper Rental, Rs. 40,000, Revenue while preventing stubble burning on 340 acres, Agricultural Drone Rental, Rs. 10,000/month (ongoing), Precision agriculture and safer crop protection

Why it Matters

In under a year, Tilkeshwar FPO's CHC has shown that farm mechanization can pay for itself while doing good, steady income for the FPO, lower costs and safer practices for farmers, and measurable environmental gains for the Tarana region of Ujjain. It's a model that turns a shared machine shed into both a business and a public good one worth replicating across other FPOs.





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